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Super Breakout®

Blast your way through a mysterious force field! Advancing layers repel your blast. Cavities in the force field release extra balls. Single and double paddle on-screen variations. Eight new sounds. Version for young children.

Nine games. Available now
One or two players

\$31.95

Pac-Man*

The one you've been waiting for!
The PAC-MAN* gobbles up dots and energy tablets and ghosts—for points. But watch out or the ghosts will eat him!
Adaptation of one of the most popular video arcade games ever created.
Version for young players.

Eight games. Available March / April
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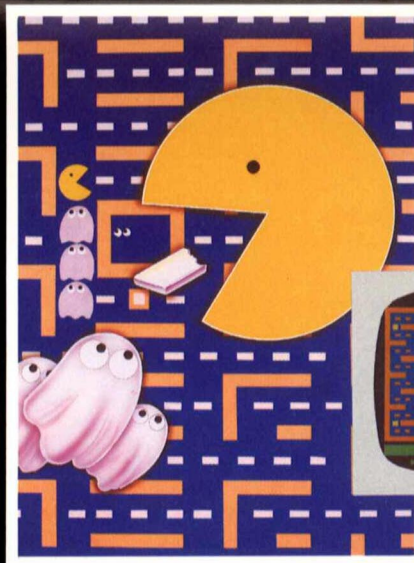
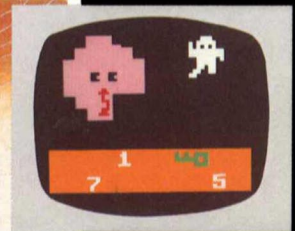
*PAC-MAN is a trademark of NAMCO-America, Inc.

Haunted House

Wander through four floors of a creepy house searching for pieces of the golden urn.
But beware of the vampire bat or the furry tarantulas! And don't let the ghost get you! It's enough to scare you to death.
Can you get out alive?

Nine skill levels. Available February
One player

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*PAC-MAN and characters™ Bally-Midway Mfg. Co., licensed by Namco-America, Inc

5

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This certificate redeemable only on the purchase of specific Atari products as the same may be advertised from time to time by the Atari Club, any other use constitutes fraud.

This certificate is not transferable, non-assignable, and non-reproducible. No substitutions are allowed.

This certificate expires on March 31, 1984 and must be used prior to said date unless extended by the Atari Club. Allow 6-8 weeks for delivery.

Be sure when you redeem this certificate that it is accompanied by the required documentation.

This certificate is void where prohibited, taxed, or otherwise restricted by law.

Good only in the United States of America. Customer must pay any sales tax.

User of this certificate must be a member in good standing of the Atari Club.

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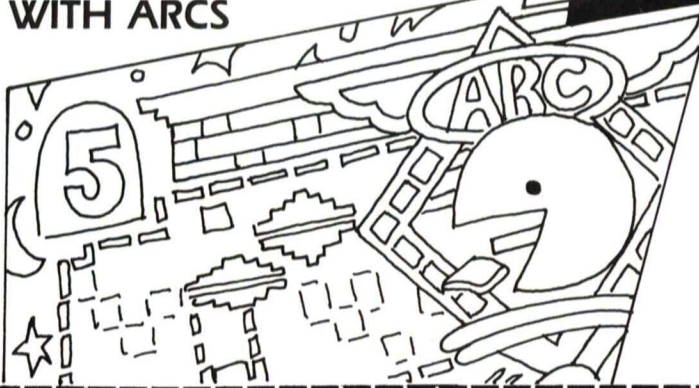
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ARCS

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Offer expires May 15, 1984.

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Write 7 Hilltop Road, Mendham, NJ 07945 with
any questions regarding your Atarian
Club membership.

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Dear ATARI Game Player:

I've got two pieces of great news for you!

First... ATARI is organizing a new ATARI Club and your recent warranty registration entitles you to one year's FREE membership!

The Club is getting ready to launch a brand-new, full color magazine -- ATARI Age™ -- which will be coming out every other month starting this spring. And your name is entered for a FREE subscription as part of your Club membership.

The new magazine is going to be really super -- packed with everything to help make your ATARI Video Computer System™ even more exciting:

- * First word on new ATARI video games before they're released.
- * Special contests you can enter right from your own home -- with lots of prizes.
- * Fascinating feature articles and interviews.
- * News about ATARI tournaments you can enter.
- * Insiders' information about new technology and future plans.
- * Plus a whole lot more.

And, there's no charge for all of this ... not one bit of obligation on your part.

Second, ATARI would also like you to have the opportunity to be among the first to own the new SUPER BREAKOUT®, HAUNTED HOUSE and PAC-MAN Game Program™ Cartridges -- the big ones everybody's been waiting for! (PAC-MAN is a trademark of NAMCO-America, Inc.)

As you'll see from the enclosed announcement, they're knockouts. And you can receive them at your door just as soon as they're ready. Just indicate which ones you want on the enclosed Priority Order Form and drop it to us with your payment (either your check, or MasterCard or VISA charge). We'll pick up all the shipping and postage charges.

We hope you're enjoying your ATARI Video Computer System. We're busy seeing to it that, with our new Club and magazine, you're going to have even more fun in the future.

Sincerely,

Parker Jerrell

Parker Jerrell
Club Director

Atari
Club

Dear Atari Club Member,

We are enclosing the merchandise you ordered recently from the Club. If you requested more than one item and something is missing from this shipment, don't worry — the rest of your order will be shipped soon.

We'd like to thank you for your order and remind you that The Atari Club is your source for exciting Atari games and accessories. We have the hit Atari game cartridges on our shelves — the brand new releases as well as most of the earlier classics that you've been looking for — and you can have them shipped to you immediately by calling our toll-free number 1-800-538-8543 (CA residents call 1-800-672-1404), and placing a credit card order. We are also enclosing a handy order form for your convenience.

Most people don't have any problems with the Atari games and merchandise they receive. However, we want you to know that, if you do have a problem, we'll straighten it out right away. We've included a complete explanation of the procedure for returning defective merchandise on the reverse side of this letter.

Keep your eyes open for the next issue of ATARI AGE, the Club's bimonthly magazine. There's a lot happening at Atari, and Club members are always the first to know what's coming, through the pages of ATARI AGE.

In the meantime, enjoy your new Atari purchase!

Sincerely,

Jules Yingling

Jules Yingling
Club Manager

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Call Mon.-Fri 6:30AM-4:30PM Pacific Time.
Please have your credit card available when
calling. We cannot accept C.O.D. orders.

ORDER BY MAIL:

- Please fill in this order form in full.
- Mail order form to THE ATARI CLUB,™ 120 Brighton Rd., P.O. Box 5068, Clifton, NJ 07015.
- If you order more than one item, your selections may be shipped separately and therefore may arrive on different dates. Game Program cartridges not yet released will be shipped as soon as they are available.
- If any part of your order is damaged in shipment, it will be replaced without charge.

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- ☐ Check or money order made payable to "The Atari Club" enclosed for total amount due.

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Name _____

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Telephone Number () _____
(If we need to contact you about your order)

ITEM CODE	DESCRIPTION OF ITEM	QTY.	PRICE PER ITEM	TOTAL PRICE

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PRODUCT RETURN AND SERVICE INFORMATION

Cartridges/ Accessories Within Warranty Period

Any Game Program™ cartridge or accessory purchased through the Atari Club which becomes defective within the Atari 90-day limited warranty period will be replaced promptly by The Atari Club. Any item being returned should be shipped postage paid and insured, in the original packing materials whenever possible to:

Customer Service
417 East Ross Street
Lancaster, PA 17603

NOTE: We need your account number to process returns efficiently. Please include the packing slip or mailing label from your shipment or include the number you'll find directly above your name and address on this label.

The Atari Club will accept returns only on merchandise purchased from the Club.

Games Consoles/ Computer Hardware Within Warranty Period

Game consoles or Computer Hardware which become defective within the Atari 90-day limited warranty period purchased through the Atari Club will be repaired or replaced as indicated in Atari's Limited Warranty. Please call Atari's toll-free number inside continental USA (1-800-538-8543) or inside California (1-800-672-1404) and ask for the nearest service center to you, or check the Yellow Pages under "Video Games or Computers." Or send your game console or computer, with proof of purchase, postage paid and insured to:

Atari, Inc.
1312 Crossman Avenue
Sunnyvale, CA 94086

After Warranty Period

For service or return on any cartridge, accessory or game console no longer covered under the Atari 90-day limited warranty or purchased from a retail outlet, please contact Atari at their toll-free number (1-800-538-8543) or inside California (1-800-672-1404) or check the Yellow Pages under "Video Games or Computers."



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Use this handy registration envelope to apply for membership — just check the box and you'll start getting Club benefits and privileges available nowhere else. You'll receive a year's subscription to *Atari Age* magazine where you'll get: advance notice on new games before they go public, exclusive feature articles



**I want to be enrolled
in the ATARI CLUB
Enclosed is \$1.00**

and interviews, announcements for contests and tournaments only for Club Members, and money-saving offers that include products not sold in stores. You only need to enroll in the ATARI CLUB once. If you're already a member, it isn't necessary to return this envelope.

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GAME PROGRAM REGISTRATION

Please print

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Address _____

City _____

State _____ Zip _____

Telephone (____) _____

1. Date of purchase _____ Your age _____ M _____ F _____
2. Name of this Home Video Game Cartridge _____
3. Price paid for this Video Game Cartridge _____
4. How many other Home Video Game Cartridges do you own? _____
5. What is the best Home Video Game you've ever played? _____
6. What is your favorite television program? _____
Any others? _____
7. What are your favorite magazines? _____
8. Any suggestions for making your Atari game playing more fun? _____

#921

C024247 REV. A

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C024247 REV. A

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Item Code	Quantity	Cartridge	Price Per Cartridge	Total Price
C42	_____	Super Breakout®	\$31.95	\$ _____
C43	_____	Haunted House	\$26.95	\$ _____
C44	_____	Pac-Man* (March/April)	\$37.95	\$ _____
		6% Sales Tax (Pa. residents only)		\$ _____
		Postage & Handling		NO CHARGE
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- ☐ BY CREDIT CARD. After shipment of each cartridge, bill the amount due to my (check one):

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