

# THE BOOKKEEPER

HOME MANAGEMENT



## Professional Bookkeeping for the Home Office and Small Business.

Now you can have a professional-caliber double-entry bookkeeping system for your home office.

### Benefits:

- Professional bookkeeping that requires no accounting experience
- One of the most inexpensive professional quality general-ledger accounting systems available on any computer
- Operates only on the ATARI COMPUTER SYSTEMS, at a fraction of the hardware cost of most accounting packages

### Features:

- Self guiding entry instructions and color-coded screens that guide you quickly through your books
- Uses the standard double-entry accounting system

- Prints professional quality financial reports:
  - Profit and Loss Statement
  - Balance Sheet
  - Trial Balance
  - General Ledger
  - Accounts Payable
  - Accounts Receivable
- Accepts up to 1000 distributions per month
- Allows up to 350 ledger accounts

### Code Number:

CX414 4 Diskettes

### Availability:

Now

### Suggested Retail Price:

\$149.95

### Requires:

48K RAM, BASIC cartridge, Disk Drive and Printer

### Shelf Pack:

11 1/8 " x 8 3/4 " x 1 1/4 " .48 lbs

### Case Pack:

(6 units) 11 1/2 " x 8 3/4 " x 9 1/2 " 3 lbs

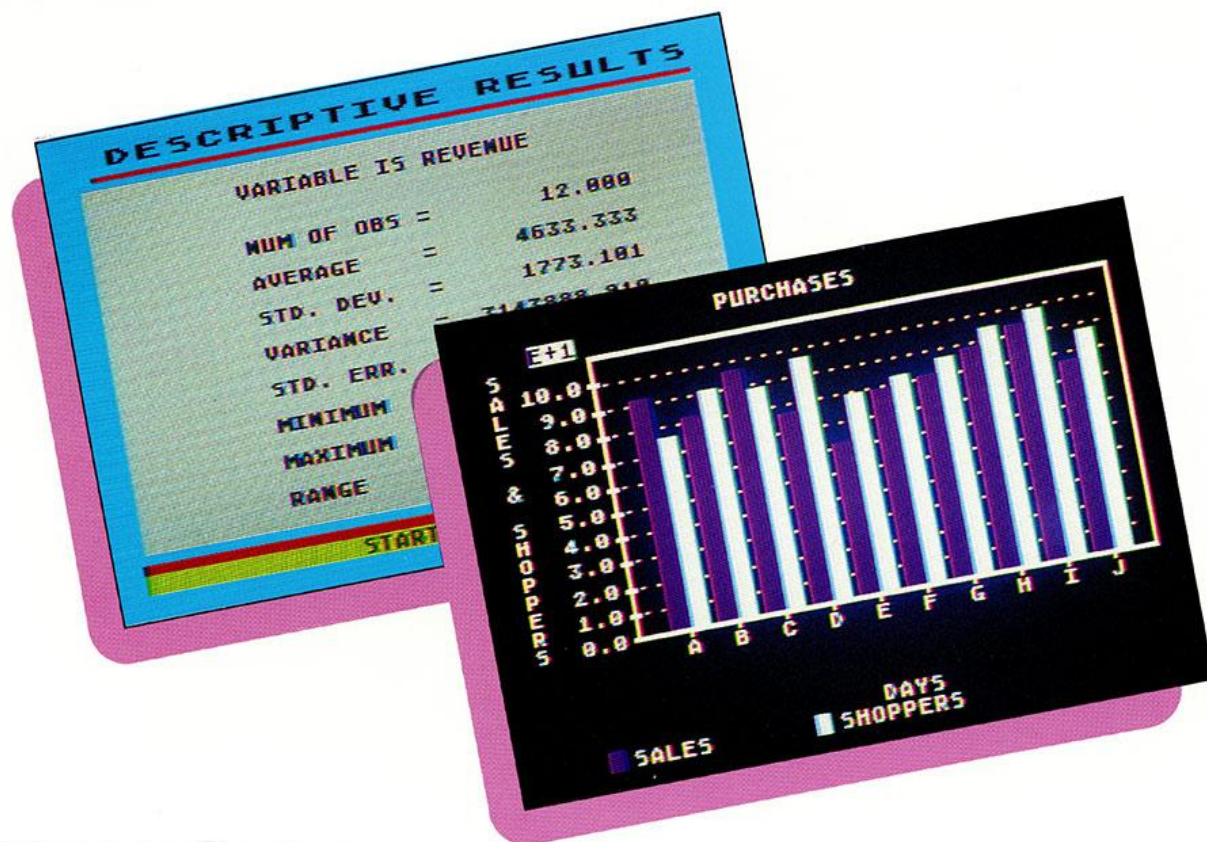
For Further Information Phone:

800-538-8543 (Outside CA)

800-672-1404 (In CA)

**ATARI**<sup>®</sup>  
HOME COMPUTERS





## SynTrend<sup>\*</sup> a Two-Part Graphics and Statistics Package for Home and Business Management

Includes both SynGraph<sup>\*</sup> and SynStat<sup>\*</sup>

No matter how you want to graph your data—with pie charts, bar charts, line graphs, or scatter plots—SynGraph gives you the easiest way to perform graphic analysis with your ATARI Home Computer.

For statistical analysis on your data—like means, variances, standard deviations, or linear and multiple regressions—SynStat performs your calculations quickly and easily.

Use these two programs for business applications like sales projections, investment forecasts and cost-effective financial planning. Track personal expenditures like utility costs to compare alternate energy sources. Use SynTrend for scientific or sociological studies, classes, and experiments.

### Features:

- Easy-to-read "pop-up" menus
- Put together pie charts, bar charts, line graphs, and scatter plots
- Save your charts and graphs to diskette for presentations
- Compatible with Synfile + <sup>\*</sup> and SynCalc<sup>\*</sup>
- Uses one or more disk drives

### Benefits:

- Easy enough for beginners
- Sophisticated enough for small business applications
- Because you can exchange data between compatible programs like SynTrend and SynCalc, you save the time it takes to re-enter the data

- Multiple disk drive capability eliminates tedious disk swapping
- As sophisticated and powerful as more expensive programs

### Code Number:

AX2032 Diskette

### Availability:

First half of 1984

### Suggested Retail Price:

\$99.95

### Requires:

48K RAM, Disk Drive, Printer (optional)

### Shelf Pack:

7 1/4" X 9 1/2" X 2" 1.5 lbs.

### Case Pack:

(3 units) 7 1/4" X 9 1/2" X 12" 5 lbs.

<sup>\*</sup>Developed by Synapse Software, Inc. exclusively for Atari, Inc.

For Further Information Phone:  
800-538-8543 (Outside CA)  
800-672-1404 (In CA)

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## Straightforward Filing System for Home and Business Management

No matter what kind of information you're dealing with—business or personal—SynFile+ by SYNAPSE gives you the easiest and most powerful way to organize it with your ATARI Home Computer.

Create files, records, or reports for business applications like expenses, invoices, addresses, and customer lists. Organize personal information like record collections or Christmas card addresses. Or use SynFile+ to catalog your entire library of program and data diskettes.

### Features:

- Easy-to-read "pop-up" menus
- Simple formatting commands
- Global revisions with minimal keystrokes
- Allows you to calculate data as well as enter text
- Compatible with SynCalc\*, SynTrend\*, and AtariWriter™
- Uses one or more disk drives

### Benefits:

- Easy enough for beginners
- Sophisticated enough for small business applications
- Because you can exchange data between compatible programs like SynTrend and SynCalc, you save the time it takes to re-enter the data
- Multiple disk drive capability eliminates tedious disk swapping
- As sophisticated and powerful as more expensive programs

### Code Number:

AX2031 Diskette

### Availability:

First half of 1984

### Suggested Retail Price:

\$99.95

### Requires:

48K RAM, Disk Drive, Printer (optional)

### Shelf Pack:

7 1/4" X 9 1/2" X 2" 1.5 lbs.

### Case Pack:

(3 units)

7 1/4" X 9 1/2" X 12" 5 lbs.

For Further Information Phone:

800-538-8543 (Outside CA)

800-672-1404 (In CA)

\*Developed by Synapse Software, Inc. exclusively for Atari, Inc.





## Straightforward Spreadsheet for Home and Business Management

No matter what kind of figures you're dealing with—business or personal—SynCalc by SYNAPSE gives you the easiest and most powerful way to calculate with your ATARI Home Computer.

Set up professional spreadsheets for business applications like sales projections, financial ratios and cost estimates. Use SynCalc to solve "what if" questions for both business and personal investing. Handle personal finances like check-book balancing, family budgeting, and income tax calculation. Or let SynCalc help you with your math, science or business class homework.

### Features:

- Easy-to-read "pop-up" menus
- Simple formatting commands
- Global revisions with minimal keystrokes
- Compatible with SynFile + <sup>\*</sup> SynTrend<sup>\*</sup> and AtariWriter<sup>TM</sup>
- Split-screen capabilities
- Allows you to work with a larger spreadsheet (one with more rows and columns) than VisiCalc<sup>1</sup>
- Uses one or more disk drives
- Sorts alphabetically or numerically

### Benefits:

- Easy enough for beginners
- Sophisticated enough for small business applications
- Because you can exchange data between compatible programs like SynTrend and SynCalc, you save the time it takes to re-enter the data
- Multiple disk drive capability eliminates tedious disk swapping

- View two parts of the spreadsheet simultaneously with vertical and horizontal split-screen capabilities
- As sophisticated and powerful as more expensive programs

### Code Number:

AX2030 Diskette

### Availability:

First half of 1984

### Suggested Retail Price:

\$99.95

### Requires:

48K RAM, Disk Drive, Printer (optional)

### Shelf Pack:

7 1/4" X 9 1/2" X 2" 1.5 lbs.

### Case Pack:

(3 units) 7 1/4" X 9 1/2" X 12" 5 lbs.

<sup>1</sup> VisiCalc is a registered trademark of VisiCorp.

<sup>\*</sup> Developed by Synapse Software, Inc. exclusively for Atari, Inc.

For Further Information Phone:  
800-538-8543 (Outside CA)  
800-672-1404 (In CA)





## Three Original Home-Learning Titles

Juggles' House\*  
for Ages 3-6  
Juggles' Rainbow\*  
for Ages 3-6  
My First Alphabet™  
for Ages 3-5

Educational excitement is available for the early learner. Colorful graphics, lively melodies, and captivating animation are all part of Atari's educational programs for preschool and early grade school youngsters. This software puts fun into learning pre-reading and math-preparatory concepts. Youngsters THINK they're PLAYING, but actually they're LEARNING.

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### Juggles' Rainbow

Children learn the concepts of "above, below, left, and right." These skills are the foundations for spelling and reading.

### Juggles' House

Disguised as education, this software teaches essential spatial relationships like "upper, lower, inside, and outside."

### My First Alphabet

With MY FIRST ALPHABET, youngsters learn letters and numbers while watching vivid picture clues and listening to delightful musical rewards. You can even run this program automatically for children too young to tap keys.

#### Benefits:

- While playing games, children learn fundamentals of spelling, reading, and math
- Excellent introduction to computer literacy
- Proven sales records

#### Features:

- Easily used by youngsters
- Created and tested by educators
- Terrific animation and music

#### Code Number:

Juggles' House  
CX4130 Cassette  
CX8138 Diskette  
Juggles' Rainbow  
CX4129 Cassette  
CX8137 Diskette  
My First Alphabet  
CX8135 Diskette

#### Suggested Retail Price:

Juggles' House \$29.95  
Juggles' Rainbow \$29.95  
My First Alphabet \$34.95

#### Requires:

Juggles' House – 16K RAM  
Program Recorder or Disk Drive  
Juggles' Rainbow – 16K RAM  
Program Recorder or Disk Drive  
My First Alphabet – 32K RAM  
ATARI Basic, Disk Drive

#### Shelf Pack:

7 5/8" X 1 7/8" X 10 7/16"  
.50 lbs

#### Case Pack:

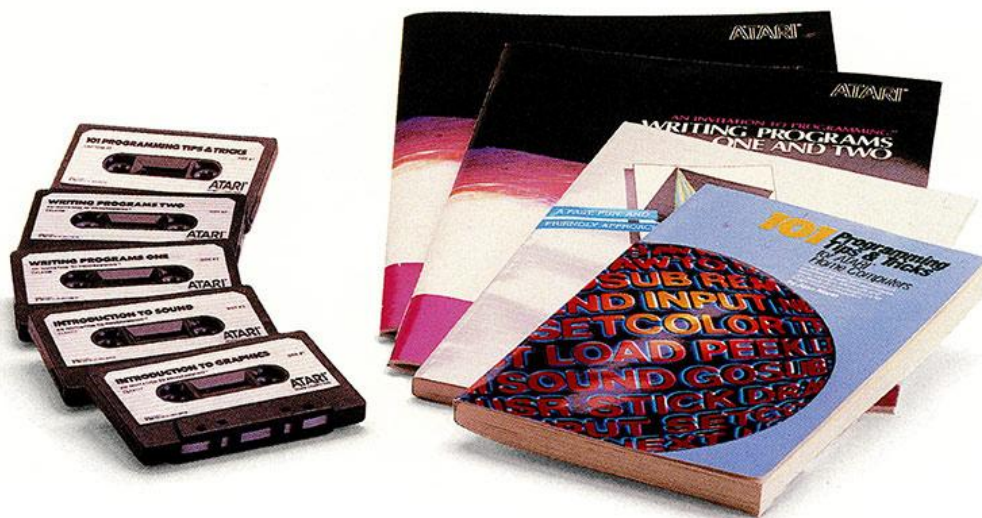
(6 units) 11 7/8" X 10 15/16" X  
8 3/8" 3.25 lbs.

For Further Information Phone:  
800-538-8543 (Outside CA)  
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\*Trademark of The Learning Company

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## The Complete Guide to Computer Literacy

For All Households

Let ATARI BASIC Tutor I Add-A-Pak help you and your children develop computer literacy. Learn computer programming easily; create your own sound and graphics; write your own programs. The manuals, books and easy-to-use cassettes contain everything you need to begin learning programming in BASIC.

### Benefits:

- Complete computer literacy package
- Allows you to teach yourself and your children the basics of programming in your own home
- Introduces children to the basics of computers
- Improves computer literacy, and enhances the understanding of computers and their capabilities on the job.

### Contents:

- An Invitation to Programming™
- Writing Programs one and two (2 cassettes & workbook)
- An Invitation to Sound and Graphics (2 cassettes & workbook)
- Inside ATARI BASIC book
- 101 Programming Tips & Tricks (with companion cassette)

Total Retail value if sold separately \$72.85

### Features:

- Includes easy-to-follow user's guides and books
- Guides you with step-by-step voice and on-screen instructions
- Teaches programming language and terminology
- Offers a book and companion cassette with new ideas to incorporate in your programs

### Code Number:

KX7099 Cassettes and Media

### Available:

Now

### Suggested Retail Price:

\$59.95

### Shelf Pack

9 1/8" X 5 5/16" X 13 11/16"

### Case Pack

Twin Pack

12 7/16" X 9 9/16" X 14 1/2"

For Further Information phone:

800-538-8543 (Outside CA)

800-672-1404 (in CA)





## Only from Disney and Atari—Magical Learning Fun.

Mickey in the Great Outdoors For Ages 7-10

Captain Hook's Revenge For Ages 11+

Disney's learning software is designed to capture youngsters' hearts and build their minds. A host of Disney characters help children practice basic academic skills while having fun.

### MICKEY

Children help Mickey unscramble words, forge across a stream on sentence stones, catch the correct factors and variables in his butterfly net, and complete lily pad number sequences.

### CAPTAIN HOOK

Uncover the secret treasure map of Never Land and rush back to the hideout before Captain Hook intercedes in "Perilous Passages." Navigate between six pirate ships in "Pirate's Cove."

#### Benefits:

- Powerful Disney character recognition
- Supported by 4th quarter TV and print campaign
- Stunning animation and music

#### Features:

##### MICKEY

- Two challenging learning adventures
- Children practice basic language and arithmetic skills
- Tested by educators and children

##### CAPTAIN HOOK

- Two suspenseful adventures
- Teaches children to read and interpret maps
- Features strategy and math application games with plenty of suspense
- Tested by educators and children

#### Code Number:

MICKEY

TX9035 Cassette

DX5050 Diskette

CAPTAIN HOOK

TX9036 Cassette

DX5053 Diskette

#### Availability:

MICKEY—Now

CAPTAIN HOOK—February

#### Suggested Retail Price:

MICKEY \$44.95

CAPTAIN HOOK \$44.95

#### Requires:

MICKEY

16K RAM for cassette, plus Program Recorder

32K RAM for diskette, plus Disk Drive

CAPTAIN HOOK

16K RAM for cassette, plus Program Recorder

32K RAM for diskette, plus Disk Drive

#### Shelf Pack:

11 1/8" X 8 3/4" X 1 1/4".48 lbs

#### Case Pack:

(6 units) 11 1/2" X 8 3/4" X 9 1/2" 3 lbs

Disney Software and Characters  
©1983 Walt Disney Productions

For Further Information Phone:

800-538-8543 (Outside CA)

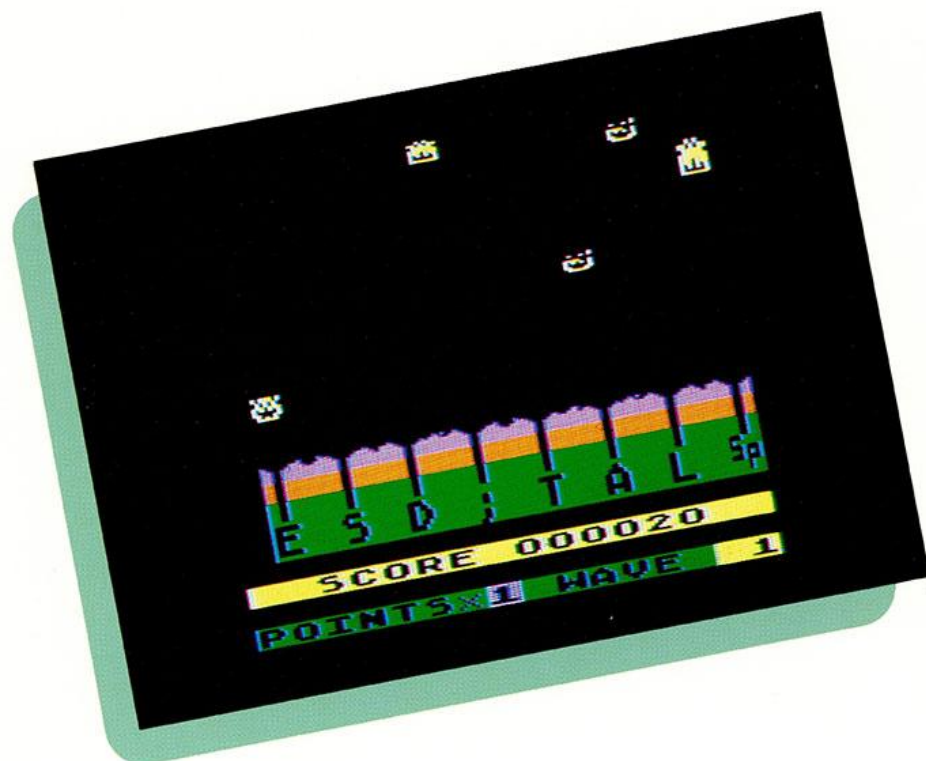
800-672-1404 (In CA)

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HOME COMPUTERS



# TYPO ATTACK

PERSONAL DEVELOPMENT



## Blast Typos from the Keyboard

A Touch Typing  
Drill Game for  
Ages 10  
through Adult

Sharpen your typing skills the easy, fun way with TYPO ATTACK!!! Almost everyone needs to type at one time or another, whether it's term papers, resumes, or letters home. But there's no need for dull drills or boring practice sessions, now that TYPO ATTACK is here. Learn while you play with TYPO ATTACK, a captivating outerspace game.

### Benefits:

- Costs much less than formal typing classes
- Entertains while teaching a useful skill
- Appeals to a broad consumer base
- Easy to use, and easy to sell

### Features:

- Multiple skill levels provide challenging fun for all levels of typists
- Convenient 16K cartridge
- Colorful graphics

### Code Number:

RX8057

### Requires:

16K RAM

### Suggested Retail Price:

\$39.95

### Availability:

Early 2nd quarter 1984

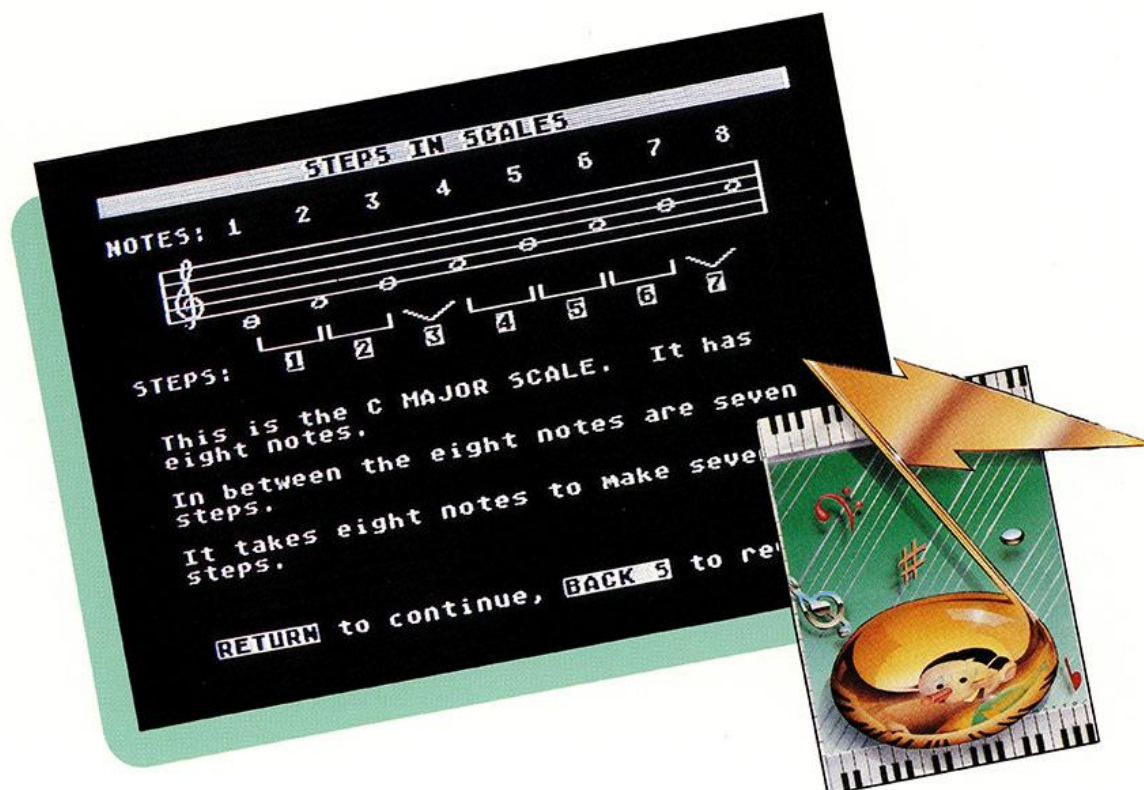
For Further Information Phone:

800-538-8543 (Outside CA)

800-672-1404 (In CA)

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## Put Young Musicians in Tune with the Computer Age

For 8 years  
Through Adult  
Suitable for Home  
and Institutional Use

Enter the fascinating world of music learning as Doowah Ditty guides you through Atari's self-paced program. ATARIMUSIC I and II feature a delightful combination of entertainment and music education. Begin learning music theory the easy way with ATARIMUSIC I. Get off to a great start with note-reading and whole and half steps. Practice what you've learned in two exciting arcade-type games.

ATARIMUSIC II introduces you to major scales and major keys. Enjoy the same easy-to-use, self-paced style found in ATARIMUSIC I.

### Benefits:

- Easy to use
- Appeals to young and old alike
- Hours of music learning fun
- Innumerable attention getting in-store promotion ideas: Build a computer music learning center with ATARIMUSIC and MUSIC COMPOSER®; offer ATARIMUSIC with the sale of every musical instrument.

### Features:

- Self-paced; Learn at your own speed
- Interactive and fun
- Exciting musical powers. Play back melodies heard through the T.V.

### Code Number:

ATARIMUSIC I  
AX2020 2 Diskettes  
ATARIMUSIC II  
AX2026 2 Diskettes

### Requires:

24K RAM, Disk Drive, Joystick

### Suggested Retail Price:

\$39.95

### Availability:

ATARIMUSIC I—November 1983  
ATARIMUSIC II—November 1983

### Shelf Pack:

11 1/8" X 8 3/4" X 1 1/4"  
.48 lbs

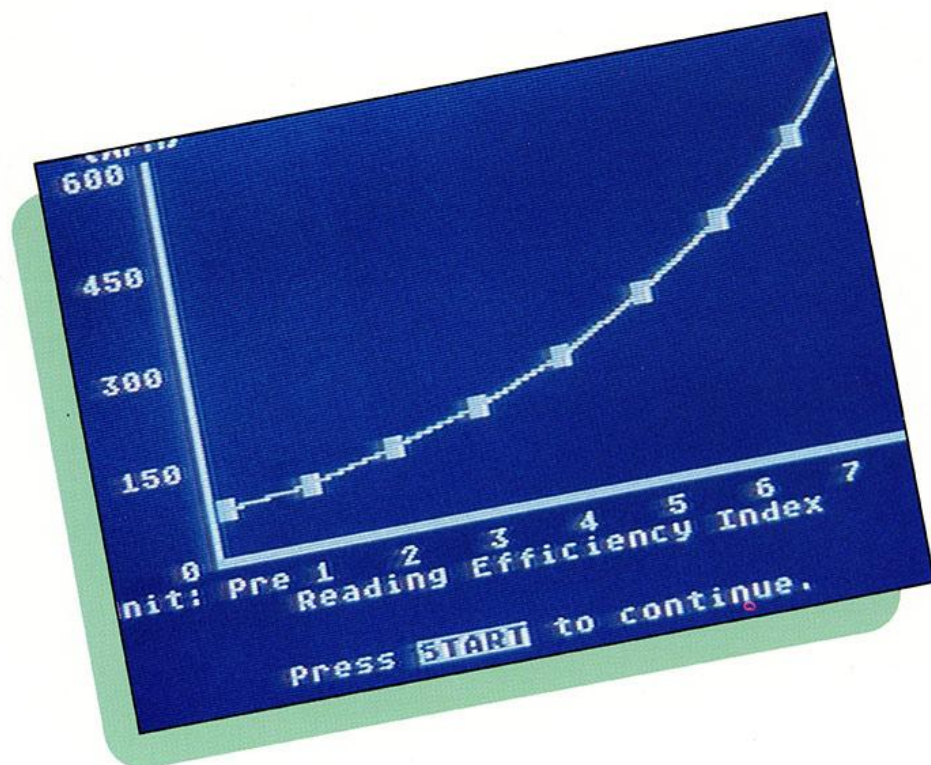
### Case Pack:

11 1/2" X 8 3/4" X 9 1/2"  
3 lbs

For Further Information Phone:  
800-538-8543 (Outside CA)  
800-672-1404 (In CA)

**ATARI®**  
HOME COMPUTERS





## For Individuals with 9th Grade Reading Ability

When you've studied for a final, crammed for a meeting, or had 10 minutes before your doctor's appointment to finish that 10 page story, how many times have you asked yourself—"If I only knew speedreading!" Now, from Atari's personal development series, your need is answered. Through a series of computer and workbook exercises ATARI SPEEDREADING can double your reading speed while maintaining your comprehension!

### Benefits:

- Answers the recognized needs of business people, students and pleasure readers
- Provides measured learning at your pace
- Ideal for in-store cross promotion with books

### Features:

- Four Programmed Lesson Cassettes: Eight program lessons to teach the skills required to increase reading speed.
- One Timing Cassette: Allows easy brush-up on pacing through the timing of any reading material i.e. personally selected novels, documents, reports, etc.
- Cassette Voicetrack: Provides valuable tips and confidence builders during learning times.
- Individually Selected Timing: Assist user in maintaining a selected pace with the aid of audible tone that stimulate selected reading pace.
- Reading Progress Graph: Allows one to chart progress to see what has been accomplished from one unit to another.

### Reviews:

*SOFTSIDE #43* — "I only hope that Atari will produce more of these high-quality learning courses . . ."

### Code Number:

CX4126 5 Cassettes

### Availability:

Now

### Suggested Retail Price:

\$74.95

### Requires:

16K RAM, ATARI BASIC, Joystick, Program Recorder

### Shelf Pack:

11 1/4" x 10 1/2" x 2" 3.31 lbs

### Case Pack:

10 9/16" x 7 5/8" x 11 1/2" 3.5 lbs

For Further Information Phone:

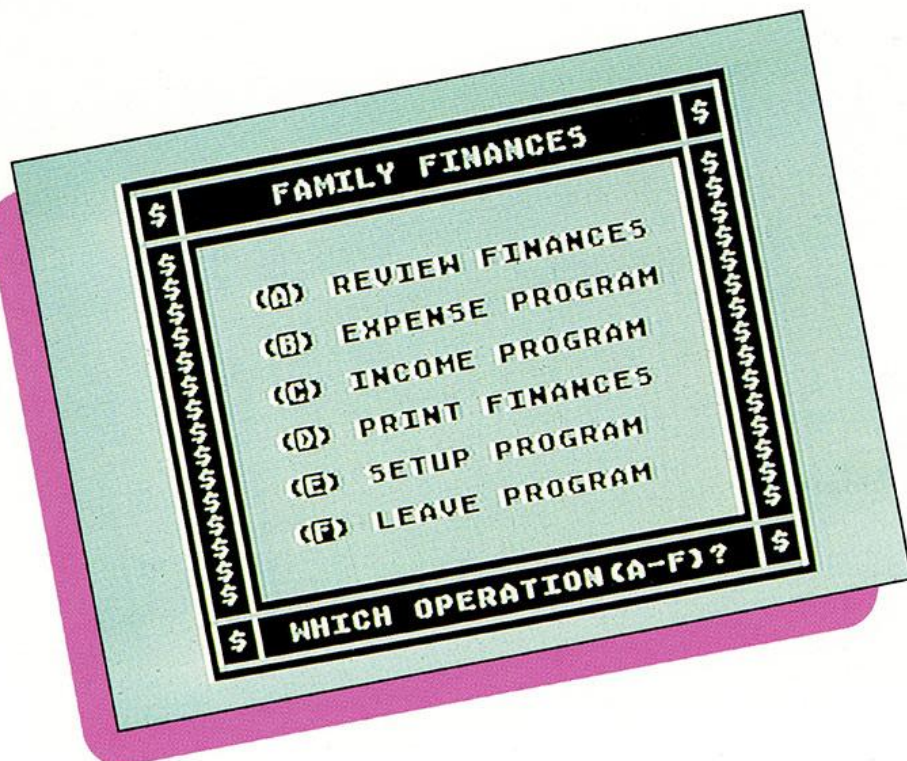
800-538-8543 (Outside CA)

800-672-1404 (In CA)



# FAMILY FINANCES

HOME MANAGEMENT



## Is Money Management a Mystery to You? It's Elementary with FAMILY FINANCES.

For All Households

Is your cash flowing out too fast? You can plug those leaks with FAMILY FINANCES. FAMILY FINANCES will show you where your paycheck goes before it's gone and then help you develop a realistic budget.

### Benefits:

- Keeps all your records in one location for easy and quick reference
- Lets you see exactly what all your expenses are
- Manages your money better by developing a budget for the year
- Compares your actual income and expenses to your budget

### Features:

- Provides detailed information on your personal finances
- Divides your income and expenses into 13 separate categories
- Evaluates your spending patterns and develops an annual budget for your money

### Code Number:

CX421 2 Diskettes,

### Suggested Retail Price:

\$49.95

### Requires:

32K RAM, ATARI BASIC or ATARI Computer with built-in ATARI BASIC, Disk Drive. Printer optional

### Shelf Pack:

11 1/8" x 8 3/4" x 1 1/4" .48 lbs

### Case Pack:

(6 units) 11 1/2" x 8 3/4" x 9 1/2" 3 lbs

For Further Information Phone:  
800-538-8543 (Outside CA)  
800-672-1404 (In CA)

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HOME COMPUTERS





## Organize Schedules for Your Entire Family

Ages 15 through Adult

Having trouble keeping track of appointments, birthdays, special classes and busy schedules? TIMEWISE can help organize the whole family's schedules.

TIMEWISE is the program that helps active people organize and keep track of a full schedule of appointments simply and automatically. TIMEWISE keeps appointments for one person, an entire family or all the people involved in a small business.

### Benefits:

- Organizes activities by day or month through 1999.
- Prints daily or monthly calendars.
- Records regular appointment times automatically for an entire year.
- Recalls dates quickly by pressing a few keys.

### Features:

- Easy to enter, change or delete appointments
- Monthly calendar displays on screen, highlighting days when appointments are scheduled
- Displays and prints calendars daily and monthly
- Enables quick search for specific appointments or reviewing of total calendar
- Can be used to track one or several people's calendars

### Code Number:

DX5047 Diskette

### Suggested Retail Price:

\$29.95

### Requires:

32K RAM, ATARI BASIC, Disk Drive, Printer optional

### Shelf Pack:

10 7/16" X 7 5/8" X 1 7/8"

### Case Pack:

(6 units) 10 9/16" X 7 5/8" X 11 1/2" 2 lbs

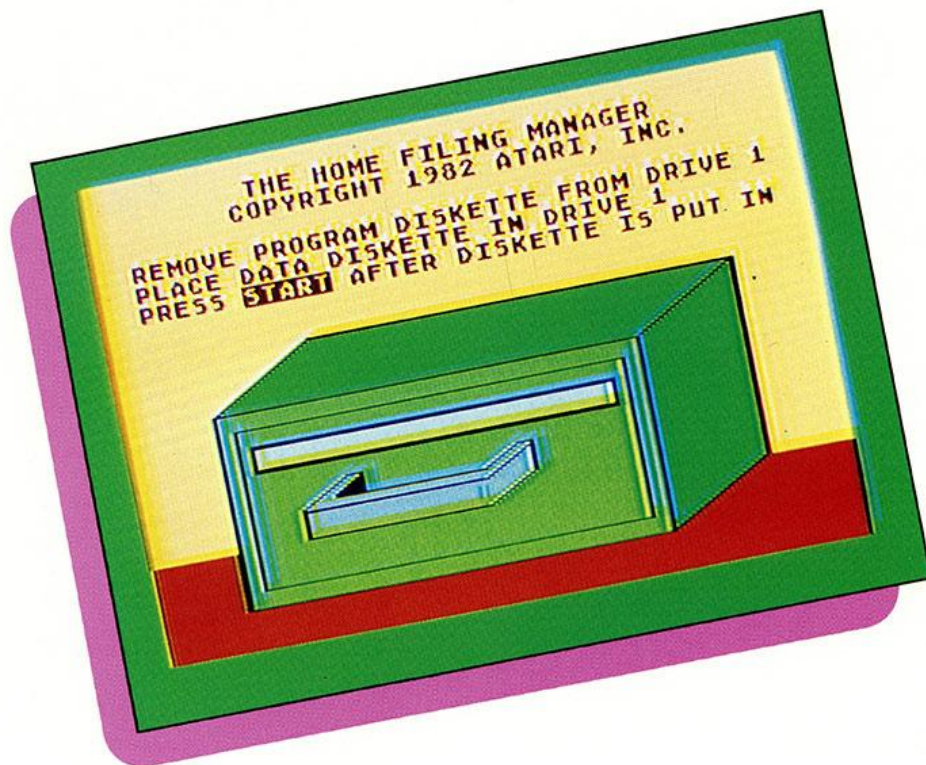
For further information phone:  
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**ATARI®**  
HOME COMPUTERS



# THE HOME FILING MANAGER™

HOME MANAGEMENT



## The Quality File Manager for Non- Professionals

For All Households

For all those times you've said "I know it's here somewhere . . ." THE HOME FILING MANAGER is the answer.

THE HOME FILING MANAGER is a simple automated filing system that can be used by anyone to organize almost anything—class notes, family records, addresses, recipes—you name it.

### Benefits:

- Best small scale filing system available for ATARI Home Computers.
- While there are more complex, more powerful programs on the market, they require more RAM, are significantly more expensive and are harder to use.

### Reviews:

*Antic:* "HOME FILING MANAGER performs all of the standard database functions in a much more approachable manner than most of the complex systems on the market today. The program is also easy to learn."

### Features:

- Fast and Efficient
- Inexpensively powerful
- Easy to use—no need to set complicated file formats
- Automatic searching by word or phrase
- Includes a program diskette, formatted data diskette, and a user's guide

### Code Number:

CX415 2 Diskettes

### Requires:

16K RAM, Disk Drive, Printer optional

### Suggested Retail Price:

\$49.95

### Availability:

Now

### Shelf Pack:

11 1/8" x 8 3/4" x 1 1/4" .25 lbs

### Case Pack:

(6 units) 11 1/2" x 8 3/4" x 9 1/2" 1.5 lbs

For Further Information Phone:  
800-538-8543 (Outside CA)  
800-672-1404 (In CA)

**ATARI®**  
HOME COMPUTERS