

Direct Pricing

MATTEL ELECTRONICS

A Division of Mattel, Inc.
5150 Rosecrans Avenue
Hawthorne, California 90250



Games for Atari 2600 VCS

1983 Winter C.E.S.

STOCK NO.	DESCRIPTION	STD. PACK	EST. WT.	CUBE PER MASTER CARTON	AE COST
4313	STAR STRIKE™	6	2.80	.20	\$17.50
4313-9	STAR STRIKE™	144	54.75	4.94	17.50
4317	ADVENTURES OF TRON*	6	2.80	.20	21.00
4317-9	ADVENTURES OF TRON*	144	54.75	4.94	21.00
4318	COMPUTER REVENGE†	6	2.80	.20	17.50
4318-9	COMPUTER REVENGE†	144	54.75	4.94	17.50
4323	LOCO-MOTION™**	6	2.80	.20	21.00
4323-9	LOCO-MOTION™**	144	54.75	4.94	21.00
4324	XIV WINTER OLYMPICS™††	6	2.80	.20	21.00
4324-9	XIV WINTER OLYMPICS™††	144	54.75	4.94	21.00
4325	ADVANCED DUNGEONS & DRAGONS™ Δ				
	Cartridge	6	2.80	.20	21.00
4325-9	ADVANCED DUNGEONS & DRAGONS™ Δ				
	Cartridge	144	54.75	4.94	21.00
4518	BURGER TIME™***	6	2.80	.20	21.00
4518-9	BURGER TIME™***	144	54.75	4.94	21.00
4609	TRON* Special Pack (1 - TRON DEADLY DISCS* 1 - ADVENTURES OF TRON* 1 - Free Joy Stick)	6	2.80	-	42.00
4627	In Search of the Golden Skull†	6	2.80	.20	17.50
4627-9	In Search of the Golden Skull†	144	54.75	4.94	17.50
5658	SUPER CHALLENGE™ Football	6	1.50	.20	14.00
5658-9	SUPER CHALLENGE™ Football	144	54.75	4.94	14.00
5659	SPACE ATTACK™	6	1.50	.20	14.00
5659-9	SPACE ATTACK™	144	36.75	4.77	14.00
5661	ARMOR AMBUSH™	6	1.50	.20	14.00
5661-9	ARMOR AMBUSH™	144	39.75	4.77	14.00
5662	TRON DEADLY DISCS*	6	1.75	.20	21.00
5662-9	TRON DEADLY DISCS*	144	41.75	4.89	21.00
5663	LOCK 'N' CHASE™***	6	1.50	.20	17.50
5663-9	LOCK 'N' CHASE™***	144	38.75	5.24	17.50
5664	FROGS & FLIES™	6	1.50	.20	14.00
5664-9	FROGS & FLIES™	144	39.50	4.82	14.00
5665	SUPER CHALLENGE™ Baseball	6	1.50	.20	14.00
5665-9	SUPER CHALLENGE™ Baseball	144	54.75	4.94	14.00
5666	ASTROBLAST™	6	1.50	.20	14.00
5666-9	ASTROBLAST™	144	37.50	4.80	14.00
5667	DARK CAVERN™	6	1.50	.20	14.00
5667-9	DARK CAVERN™	144	40.00	4.69	14.00
5687	INTERNATIONAL SOCCER™	6	1.50	.20	14.00
5687-9	INTERNATIONAL SOCCER™	144	36.75	5.18	14.00
5861	AIR RAIDERS™	6	1.50	.20	17.50
5861-9	AIR RAIDERS™	144	54.75	4.94	17.50

PRICES: All orders accepted are subject to billing at prices prevailing at the time of shipments. Prices and availability are subject to change without notice.

TERMS: F.O.B. Factory Freight Collect. Mattel Electronics reserves the right to ship from any warehouse where product is available.

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†Name subject to change.

††XIV WINTER OLYMPICS is the trademark of SARAJEVO 1984, the official sponsor of the XIV Winter Olympics.

ADVANCED DUNGEONS & DRAGONS is a trademark owned by and used under license from TSR Hobbies, Inc. This Cartridge is approved by TSR Hobbies, Inc., the publisher of the 'Fantasy Role-Playing Games' sold under the trademark ADVANCED DUNGEONS & DRAGONS®. ©1982 TSR Hobbies, Inc. All Rights Reserved.

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M NETWORK™

Games for IBM Computer
1983 Winter C.E.S.

STOCK NO.	DESCRIPTION	STD. PACK	EST. WT.	CUBE PER MASTER CARTON	AE COST
4553	NIGHT STALKER™	6	1.0	.2	\$21.00
4553-9	NIGHT STALKER™	144	36.70	4.94	21.00
4554	SPACE BATTLE™	6	1.0	.2	21.00
4554-9	SPACE BATTLE™	144	36.70	4.94	21.00
4555	LOCK 'N' CHASE™ *	6	1.0	.2	21.00
4555-9	LOCK 'N' CHASE™ *	144	36.70	4.94	21.00
4556	BURGER TIME™ *	6	1.0	.2	21.00
4556-9	BURGER TIME™ *	144	36.70	4.94	21.00
4557	SUPER CHALLENGE™ Baseball	6	1.0	.2	21.00
4557-9	SUPER CHALLENGE™ Baseball	144	36.70	4.94	21.00
4647	Heavy Artillery†	6	1.0	.2	21.00
4647-9	Heavy Artillery†	144	36.70	4.94	21.00

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Children's Line

Games for Atari 2600

1983 Winter C.E.S.

STOCK NO.	DESCRIPTION	STD. PACK	EST. WT.	CUBE PER MASTER CARTON	AE COST
4319	MASTERS OF THE UNIVERSE™	6	1.5	.2	\$14.00
4319-9	MASTERS OF THE UNIVERSE™	144	54.75	4.94	14.00
4322	SCOOBY DOO™*	6	1.5	.2	14.00
4322-9	SCOOBY DOO™*	144	54.75	4.94	14.00
4646	Rocky and Bullwinkle**†	6	1.5	2	14.00
4646-9	Rocky and Bullwinkle**†	144	54.75	4.94	14.00
4648	Kool Aid†	6	1.5	.2	14.00
4648-9	Kool Aid†	144	54.75	4.94	14.00

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*SCOOBY DOO is a trademark of and used under license from Hanna Barbera Prod., Inc.

**Rocky and Bullwinkle are trademarks of and used under license from © P.A.T. Ward.

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Games for Apple Computer
1983 Winter C.E.S.

STOCK NO.	DESCRIPTION	STD. PACK	EST. WT.	CUBE PER MASTER CARTON	AE COST
4519	BURGER TIME™ *	6	1.0	.2	\$21.00
4519-9	BURGER TIME™ *	144	36.70	4.94	21.00
4520	Heavy Artillery†	6	1.0	.2	21.00
4520-9	Heavy Artillery†	144	36.70	4.94	21.00
4522	LOCK 'N' CHASE™ *	6	1.0	.2	21.00
4522-9	LOCK 'N' CHASE™ *	144	36.70	4.94	21.00
4523	SUPER CHALLENGE™ Baseball	6	1.0	.2	21.00
4523-9	SUPER CHALLENGE™ Baseball	144	36.70	4.94	21.00
4524	NIGHT STALKER™	6	1.0	.2	21.00
4524-9	NIGHT STALKER™	144	36.70	4.94	21.00
4529	SPACE BATTLE™	6	1.0	.2	21.00
4529-9	SPACE BATTLE™	144	36.70	4.94	21.00

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PLANNING WORKSHEET

STOCK NO.	DESCRIPTION	TV PRINT POP/RADIO	AVAIL SHIP	1983 "AE"	STAND PACK EACH	1983 USAGE	1983 EST. ANNUAL USAGE	RECOM. ORDER QTY.
PORTABLE ELECTRONIC PRODUCTS								
4611	BURGERTIME	TV/PRINT	NOW	15.90	6			
4612	MASTERS OF THE UNIVERSE GAME	TV/PRINT	NOW	15.90	6			
5409	DUNGEONS & DRAGONS Computer Fantasy Game	TV	NOW	16.00	6			
GAMES FOR ATARI 2600 VCS M NETWORK								
4313	STAR STRIKE	POP	NOW	17.50	6/144			
4317	ADVENTURES OF TRON	TV/PRINT	NOW	21.00	6/144			
4319	<i>New!</i> MASTERS OF THE UNIVERSE THE POWER OF HE-MAN	TV/PRINT	11/83	21.00	6/144			
4323	<i>New!</i> LOCO-MOTION	POP	8/83	21.00	6/144			
4325	<i>New!</i> ADVANCED DUNGEONS & DRAGONS™† TREASURE OF TARMIN™† Cartridge	TV/PRINT	11/83	21.00	6/144			
4518	<i>New!</i> BURGERTIME	TV/PRINT	6/83	21.00	6/144			
4609	TRON SPECIAL PACK	POP	NOW	42.00	6/144			
4627	<i>New!</i> IN SEARCH OF THE GOLDEN SKULL	PRINT	10/83	25.00	6/144			
4646	<i>New!</i> ROCKY & BULLWINKLE	TV	9/83	14.00	6/144			
4648	<i>New!</i> KOOL-AID MAN	TV/PRINT	7/83	14.00	6/144			
5658	SUPER CHALLENGE FOOTBALL	-	NOW	14.00	6/144			
5662	TRON DEADLY DISCS	TV/PRINT	NOW	21.00	6/144			
5663	LOCK 'N' CHASE	TV	NOW	17.50	6/144			
5665	SUPER CHALLENGE BASEBALL	-	NOW	14.00	6/144			
5861	AIR RAIDERS	POP	NOW	17.50	6/144			
7045	<i>New!</i> BUMP 'N' JUMP	TV/PRINT	9/83	21.00	6/144			
GAMES FOR IBM AND APPLE II COMPUTERS M NETWORK								
4556	<i>New!</i> BURGERTIME - IBM	TV/PRINT	7/83	17.50	6/144			
4519	<i>New!</i> BURGERTIME - APPLE II	TV/PRINT	9/83	17.50	6/144			
4555	<i>New!</i> LOCK 'N' CHASE - IBM	PRINT	10/83	17.50	6/144			
4522	<i>New!</i> LOCK 'N' CHASE - APPLE II	PRINT	7/83	17.50	6/144			
4553	<i>New!</i> NIGHT STALKER - IBM	PRINT	7/83	17.50	6/144			
4524	<i>New!</i> NIGHT STALKER - APPLE II	PRINT	7/83	17.50	6/144			
INTELLIVISION								
5872	INTELLIVISION II Master Component	TV/PRINT	NOW	139.95	6			
4183	INTELLIVISION II Hand Controller	TV	NOW	10.00	6			
4649	<i>New!</i> INTELLIVISION II Joystick Controller	TV	8/83	15.00	6			
1113	AUTO RACING	-	NOW	21.00	6/144			
1114	NHL HOCKEY	TV/PRINT	NOW	17.50	6/144			
1118	LAS VEGAS ROULETTE	-	NOW	11.00	6/144			
1119	ABPA BACKGAMMON	-	NOW	14.50	6/144			
1120	CHECKERS	-	NOW	11.00	6/144			
1121	ARMOR BATTLE	-	NOW	21.00	6/144			
1122	THE ELECTRIC COMPANY WORD FUN	-	NOW	11.00	6/144			
1123	HORSE RACING	-	NOW	17.50	6/144			