

CARTRIDGES FOR VIDEO GAME & COMPUTER SYSTEMS



1983



THE BEST  
GAMES FOR  
THE BEST  
SYSTEMS

## ATARI® 2600™

ATLANTIS	IA3203	NO ESCAPE!	IA3312
COSMIC ARK™	IA3204	RIDDLE OF THE SPHINX™	IA3600
DEMON ATTACK®	IA3200	SHOOTIN' GALLERY™	IA3410
DRAGONFIRE™	IA3611	*SOLAR STORM™	03205
*FATHOM™	03205	*STAR VOYAGER®	IA3201
FIRE FIGHTER™	IA3400	*TARANTULA™	03208
*HOP TO IT™	03211	TRICK SHOT	IA3000
*MOONSWEEPER™	03207		

## MATTEL® INTELLIVISION® I & II

ATLANTIS	IM7203	*MOONSWEEPER™	07207
BEAUTY & THE BEAST	IM7401	NOVA BLAST™	IM7609
*BEEZER™	07613	SAFECRACKER™	IM7612
DEMON ATTACK®	IM7200	SWORDS & SERPENTS™	IM7602
DRACULA	IM7606	TROPICAL TROUBLE™	IM7605
DRAGONFIRE™	IM7603	TRUCKIN'	IM7607
*FATHOM™	07205	WHITE WATER!™	IM7610
ICE TREK™	IM7604		
MICROSURGEON™	IM7601		

## COLECOVISION™

*FATHOM™	06205	*NOVA BLAST™	06609
*MOONSWEEPER™	06207		

## COMMODORE VIC-20™

ATLANTIS	IV5203	*FATHOM™	05205
DEMON ATTACK®	IV5200	*MOONSWEEPER™	05207
*DRAGONFIRE™	05603	*NOVA BLAST™	05609

## ATARI® 400/800/1200XL™

ATLANTIS	IZ4203	*MOONSWEEPER™	04207
DEMON ATTACK®	IZ4200	*NOVA BLAST™	04609
*FATHOM™	04205		

## ODYSSEY 2™

ATLANTIS	IO2203	DEMON ATTACK®	IO2200
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## ACCESSORIES

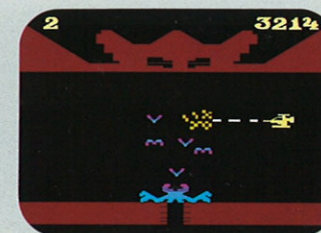
VIDEO STORAGE CENTER™	IC5000
COUNTER SPINNER	
GAME PREVIEWER	

\*NEW GAMES



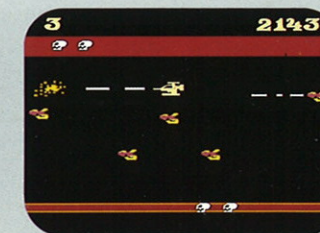
### SOLAR STORM™

Fragments from an exploded sun shower your planet. Alien spacecraft bombard you. Pulverize them or your planet will overheat and blow up!



### TARANTULA™

Conquer creepy caverns! Rare treasures await. A massive monster guards the entrance. Waste its winged warriors — or they'll waste you!



Enter the cave and descend! Reach dark caverns and face increasingly frenzied flying foes. Fire! Find the fabulous treasure — and move on to even creepier caverns! (For Atari 2600)\*



### MOONSWEEPER™

(As seen on Atari 2600) Miners are trapped on Jupiter's moons — U.S.S. Moonsweeper to the rescue! Meteors hurtle past. Choose a moon and land if you can — or dare!



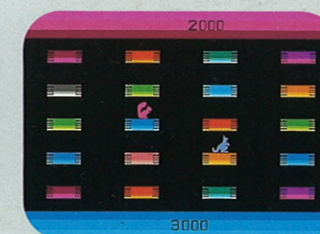
### FATHOM™

(As seen on Atari 2600) As a seagull, flap your wings and fly for shore. Touch the clouds and they'll disappear! But beware of blackbirds. Search the shoreline, but don't get seared by volcanoes. Find Neptune's Trident!



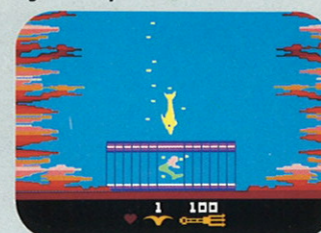
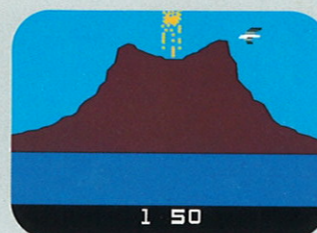
### BEEZER™

Invade a honeycomb and outsmart bees! Trap drones in cells. The Queen Bee hunts you down and hatches more bees. A strategy challenge that takes fast thinking. Based on the popular arcade game! (For Intellivision I and II)



### HOP TO IT™

A kangaroo and squirrel compete to claim flying carpets. They leap and the carpets change colors. Keep moving or the rugs will carry you away. Make the right moves or have the rug pulled out from under you! (For Atari 2600)\*



### ICE TREK™

Ski across frozen tundra. Avoid herds of caribou and the vengeful Goddess of the Wilderness. Then link blocks of ice into a bridge and rush across.

Reach the massive Ice Palace. Deadly ice crystals rain down on you. Dodge them and pelt the Palace with magical fireballs. Make it melt! (For Intellivision I and II)

\*Game title and graphics subject to change.





**NOVA BLAST™**  
(As seen on Intellivision)  
Defend the Four Capsuled Cities. Beam up fuel. Beam down defense shields. Engage in galactic dogfights! (For Intellivision I and II, Colecovision, VIC-20 and Atari 400/ 800/1200XL systems)



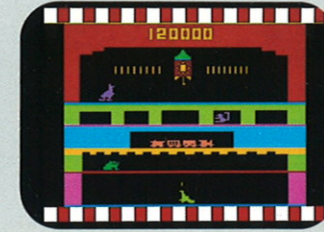
**WHITE WATER!™**  
Race down white water rapids! Keep your crew aboard in raging torrents. Play a riches ritual with the Big Kahuna on the beaches to win great wealth. (For Intellivision I and II)



**DEMON ATTACK®**  
(As seen on Atari 2600)  
Voted **1982 GAME OF THE YEAR** by **Electronic Games Magazine**. Legions of demons attack the moon! Destroy them with your Laser Cannon. Some demons divide and keep coming. Blast 'em!



**NO ESCAPE!**  
Fight the Furies by banking shots off the temple walls and roof. Direct hits make Furies furiously multiply. Winged Pegasus carries you between challenges. (For Atari 2600)



**SHOOTIN' GALLERY™**  
Shoot at targets galore, with variety, colors and sounds that delight youngsters and old pros alike. This is a shooting game that takes strategy, too! (For Atari 2600)



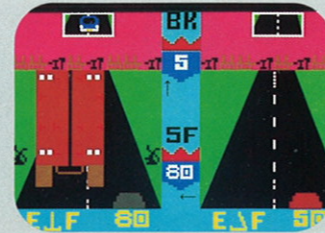
**DRAGONFIRE™**  
(As seen on Atari 2600)  
Cross a castle bridge, dodging dragonfire. Leap, duck and run to reach the other side. One careless move and you snuff a precious chance.



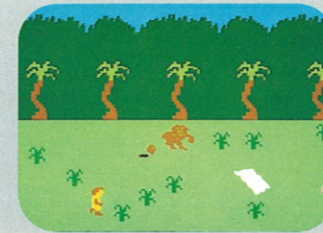
Enter a fabulous storeroom of riches. Race and reach one but beware! A dragon blows flaming fireballs that can fry your hide! Run for it! (For Atari 2600, Intellivision I and II and VIC-20 systems)



**MICROSURGEON™**  
Your patient needs immediate care! Check the status screen. Rush the Robot Probe to critical organs. Navigate the blood stream. Eliminate a wide range of medical maladies — but hurry — every second counts! (For Intellivision I and II)



**TRUCKIN'**  
Ride your rig across U.S. Interstates to 68 different cities. Make deliveries on a tight schedule and earn big bucks. Play against time or compete against another trucker. (For Intellivision I and II)



**TROPICAL TROUBLE™**  
The Beach Bruiser carries darlin' Doris deep into the jungle. Clarence is in hot pursuit, vaulting clams and lava pools, dodging coconuts and boulders. He's got to get his little love back! (For Intellivision I and II)



**SWORDS & SERPENTS™**  
Explore the Fortress of the Sinister Serpent. Danger lurks at every turn. Battle Phantom Knights. Collect marvelous treasure as the Wizard learns spells that may save you both. Adventure par excellence! (For Intellivision I and II)



**ATLANTIS**  
(As seen on Atari 2600)  
Defend the underwater city of Atlantis from fierce Gorgon attack! Your three missile installations guard the skies. Blast them before the Gorgon deathray demolishes a district!



(Intellivision version only)  
Day turns to dusk, then night. Searchlights seek out enemy aircraft. Line them up in your sights and launch your Sentinel Saucer — do it now! (For Atari 2600, Intellivision I and II, VIC-20, Atari 400/800/1200XL and Odyssey² systems)



**SAFECRACKER™**  
Reclaim stolen documents without being caught by foreign police. Crack the safe — or blow it open! Survive a street chase to your embassy! Your country is counting on you! (For Intellivision I and II)



**DRACULA**  
As a man or a bat, Dracula's busy trying to put the bite on victims. Dogs hound his every step. Vultures swoop after him. Constables patrol, armed with wood stakes. Return to your coffin before sunrise! (For Intellivision I and II)

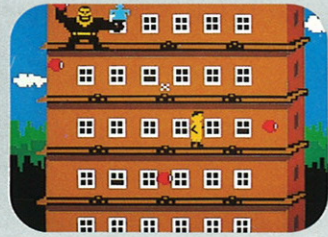


**COSMIC ARK™**  
Fight off meteor storms to reach distant worlds. Then send a satellite to rescue skittish beasts. Beam them up before the next attack of meteors begins! (For Atari 2600)



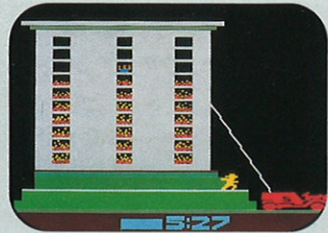
**RIDDLE OF THE SPHINX™**  
Travel through ancient Egypt in search of the mysterious Sphinx. Find treasure, but beware the perils of the desert! A strategy classic! (For Atari 2600)





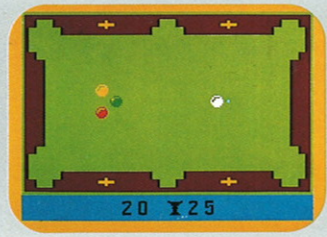
### BEAUTY & THE BEAST

Horrible Hank is carrying Tiny Mabel up the side of that building! Can Buford dodge boulders, bats, rats and birds and rescue her? The higher he goes, the tougher the going gets! (For Intellivision I and II)



### FIRE FIGHTER™

Battle raging flames and save a panicked victim trapped in a high-rise building. Use your ladder and hose in a race against time! (For Atari 2600)



### TRICK SHOT

Use cushion and curve strokes to play realistic Pool, English Billiards and Trick Shot combinations. An authentic test of skill and accuracy! (For Atari 2600)



### STAR VOYAGER®

Pilot the Astro-Cruiser Star Voyager through space and watch your radar to find 7 star portals. Keep energy levels up so you can blast attacking alien ships. (For Atari 2600)



### Imagic accessories:

#### \*A. Video Storage Center™

For Atari and Intellivision Consoles: Organizes, protects and stores Atari 2600 (or Sears Video Arcade) and 15 cartridges or Intellivision (or Sears Super Video Arcade) and 18 cartridges.

\*B. 72-piece Counter Spinner. This is an attractive and practical addition to any store.

\*C. Game Previewer by Imagic. The most effective demonstration unit available today. Holds 24 Atari compatible cartridges and connects to your Atari VCS. You control playing time and the cartridges you want to demonstrate. Let your best games sell themselves!

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# PRICE SHEET

## CONFIDENTIAL PRICE LIST

Effective June 1, 1983

Title	Catalog #	Cost	Approximate Availability
<b>ATARI</b>			
* Trick Shot	IA 3000	14.50 <i>5.50</i>	Now
Demon Attack	IA 3200	19.50	Now
* Star Voyager	IA 3201	5.50	Now
* Atlantis	IA 3203	5.50	Now
* Cosmic Ark	IA 3204	5.50	Now
* Fire Fighter	IA 3400	5.50	Now
* Riddle of the Sphinx	IA 3600	5.50	Now
Dragonfire	IA 3611	19.50	Now
Shootin' Gallery	IA 3410	14.50	Now
No Escape!	IA 3312	19.50	Now
Solar Storm	03206	19.50	June
Moonsweeper	03207	21.00	July
Fathom	03205	21.00	August
Laser Gates	03208	21.00	September
*** Quick Step	03211	19.50	October
*** Wing War	03209	21.00	November
<b>MATTEL</b>			
Demon Attack	IM 7200	22.50	Now
Atlantis	IM 7203	22.50	Now
Beauty & Beast	IM 7401	11.25	Now
Microsurgeon	IM 7601	26.50	Now
Dragonfire	IM 7603	22.50	Now
Swords & Serpents	IM 7602	22.50	Now
Ice Trek	IM 7604	22.50	Now
Dracula	IM 7606	22.50	Now
Nova Blast	IM 7609	22.50	Now
Tropical Trouble	IM 7605	22.50	Now
Truckin'	IM 7607	22.50	Now
White Water	IM 7610	22.50	Now
Safecracker	IM 7612	22.50	Now
Beezer	07613	22.50	October
Moonsweeper	07207	22.50	November
Fathom	07205	22.50	November
*** Wing War	07209	22.50	November
<b>COMMODORE VIC-20</b>			
Demon Attack	IV 5200	22.50	Now
Atlantis	IV 5203	22.50	Now
Nova Blast	05609	22.50	September
Dragonfire	05603	22.50	October
Moonsweeper	05207	22.50	November
Fathom	05205	22.50	November
*** Wing War	05209	22.50	November

(Over Please)





Title	Catalog #	Cost	Approximate Availability
<b>ATARI COMPUTER**</b>	5200 — avail Nov.		
Demon Attack	IZ 4200	22.50	Now
Atlantis	IZ 4203	22.50	Now
Moonsweeper	04207	22.50	October
Fathom	04205	22.50	October
*** Wing War	04209	22.50	November
<b>COLECOVISION</b>			
Nova Blast	06609	TBA	August
Moonsweeper	06207	TBA	October
Fathom	06205	TBA	November
*** Wing War	06209	TBA	November
<b>ODYSSEY<sup>2</sup></b>			
Demon Attack	IO 2200	19.50	Now
Atlantis	IO 2203	19.50	Now
<b>ACCESSORIES</b>			
**** Video Storage Center	IC 5000	16.50	Now

- \* Discontinued...Subject to availability
- \*\* For 400/800/1200XL
- \*\*\* Title subject to change
- \*\*\*\* Freight Collect F.O.B. Middlefield, Ohio. Minimum order twenty-four (24) each. Case pack four (4) each. 5% Freight Allowance on orders of 144 or more to one location.

**MINIMUM SHIPPING QUANTITY:** Twenty-four (24) cartridges per title.

**FREIGHT:** Surface prepaid on orders of three hundred (300) cartridges or more delivered to one location. (IC 5000 excluded).

**TERMS:** 1/2 net thirty (30) days, 1/2 net sixty (60) days.

**RETURNS:** Defective cartridges may be returned for **REPLACEMENT ONLY**. All returns must be authorized by Imagic in advance.

**ADVERTISING:** 5% accrual on net purchases. Approved media 100% paid by credit memo upon proof of performance.

Prices are subject to change without notice.  
All orders subject to final acceptance by Imagic.

981 University Avenue  
Los Gatos, CA 95050

(408) 399-2200





# SALES BULLETIN

## FREE CO-OP ADVERTISING ALLOWANCE

- Run two ads of similar value featuring at least two of the following games offered during the June-August period:

Solar Storm  
Moonsweeper  
Fathom

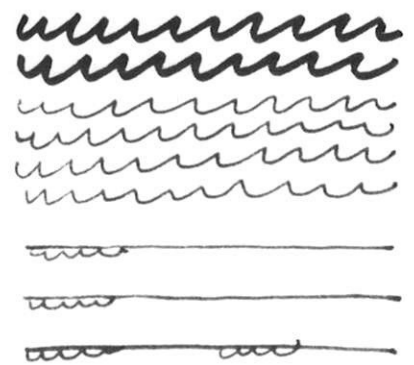
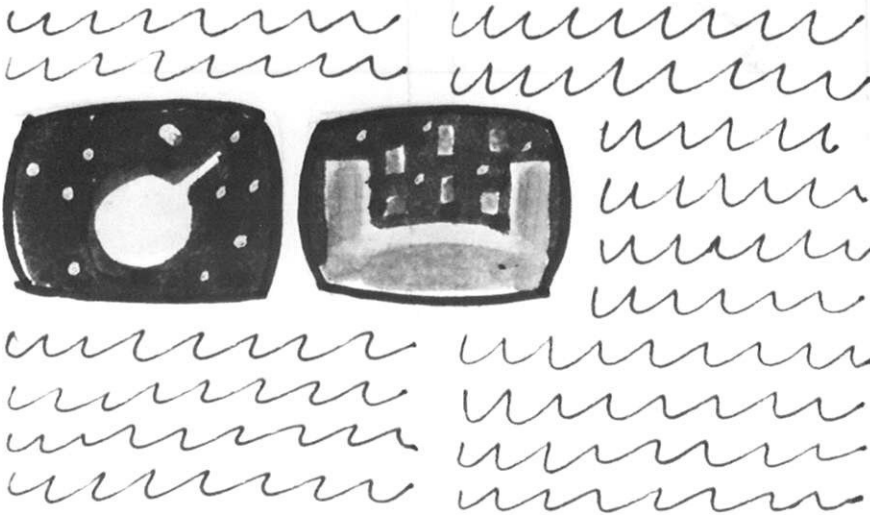
June release  
July release  
August release

Imagic will pay 100% of the cost of the ads under our normal co-op agreement, **but will not deduct from your co-op accrual for the second ad!**

- This Special Co-op offer is valid for ads placed June 15, 1983 through October 31, 1983.
- Just submit your co-op claims as normal, but **be sure to specify on the second ad that it should not be deducted from your co-op accrual and note the internal reference number from your first ad.**
- Prepared ad mats, featuring combinations of Solar Storm, Moonsweeper and Fathom are included here for your convenience.



# MOSTLY SUNNY HIGHS IN THE UPPER 9000's.

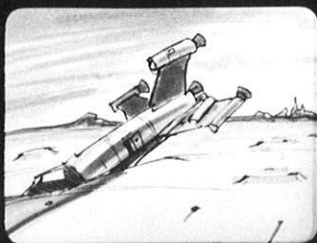


**IMAGIC**

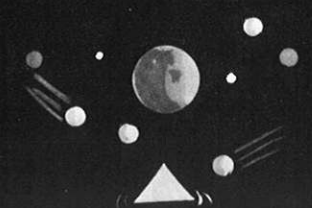




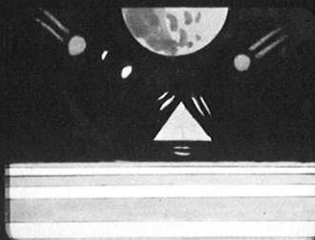




SFX: WIND



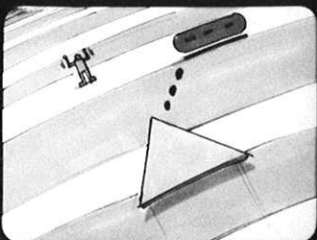
CAPT: ... (STATIC) ... THIS IS U.S.S. MOONSWEEPER... CLEARING METEORS FROM QUADRANT FOUR...



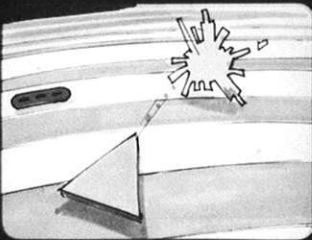
CAPT: ... ON FINAL APPROACH TO MOON GAMMA TWO...



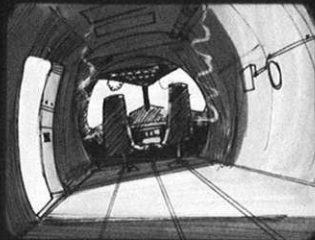
SFX: (WIND)



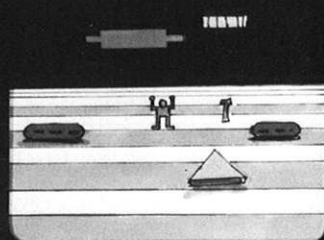
MATE: ZYLON SHIP... 12 O'CLOCK!  
SFX: BATTLE STATIONS! RED ALERT!



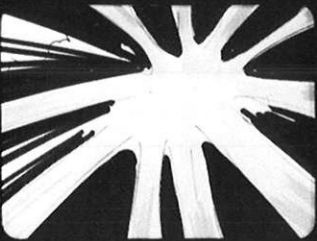
CAPT: LOCK TARGET! FIRE! FIRE!  
SFX: (EXPLOSIONS, SHOUTING)



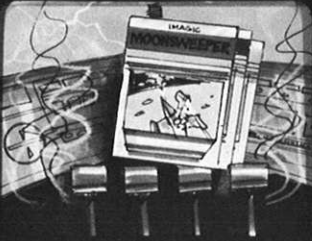
SFX: (WIND)



MATE: SOMEONE'S DOWN THERE!  
CAPT: ENERGIZE...  
MATE: WE GOT 'IM!



MATE: THEY'RE CLOSING IN!  
S.C.: ... COME IN MOONSWEEPER... MOONSWEEPER... ARE YOU THERE?  
SFX: (EXPLOSION)



SFX: (WIND)

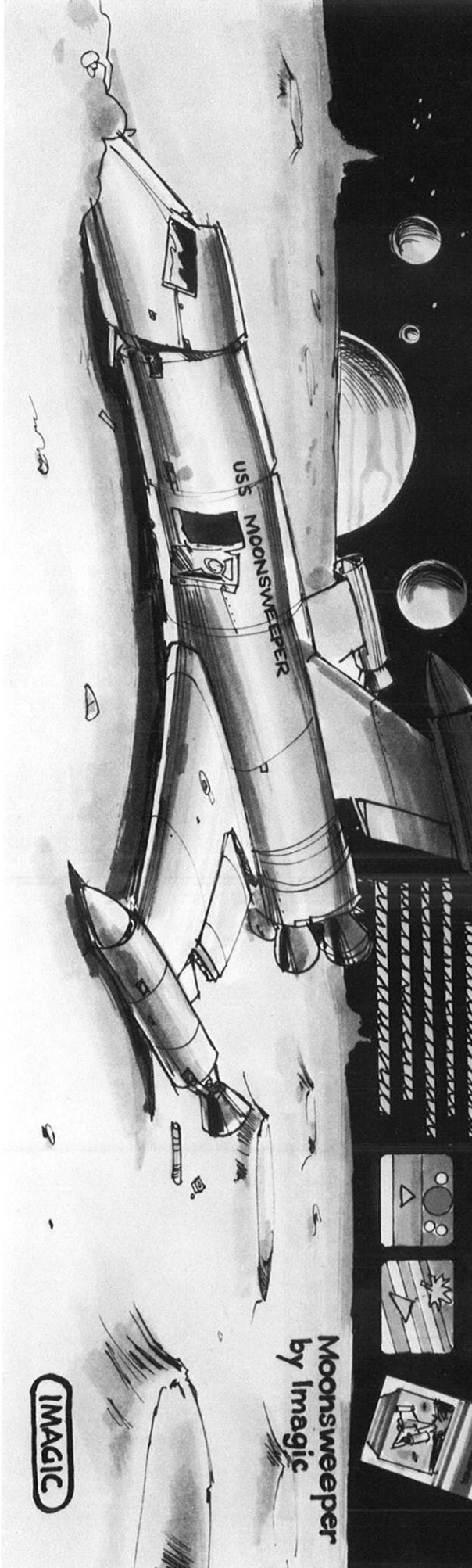


VO: IMAGIC'S MOONSWEEPER IS FOR ATARI, COLECOVISION AND INTELLIVISION SYSTEMS.

SFX: (CRUNCH)



.....COME IN MOONSWEEPER...ARE YOU THERE?...COME IN MOONSWEEPER.....



Moon sweeper  
by Imagic



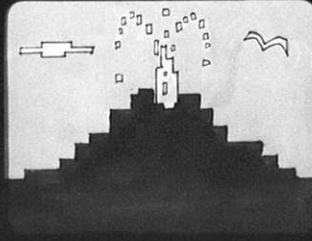




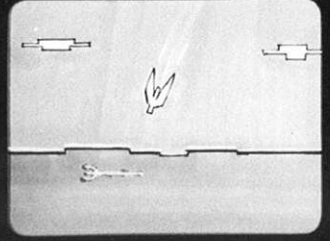
MERMAID: I'VE BEEN LOCKED IN A CAGE AT THE BOTTOM OF THE OCEAN.



MERMAID: THERE'S ONLY ONE WAY TO SAVE ME. FATHOM BY IMAGIC.



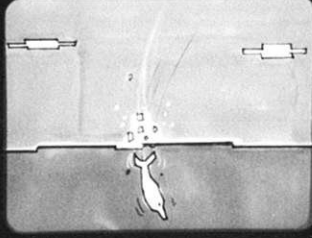
MERMAID (VO): YOU MUST TURN INTO A BIRD AND FLY OVER UNCHARTED VOLCANIC ISLANDS.



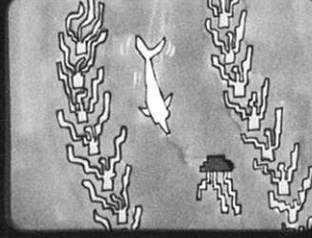
MERMAID: ...SEARCHING FOR THE LOST TRIDENT!



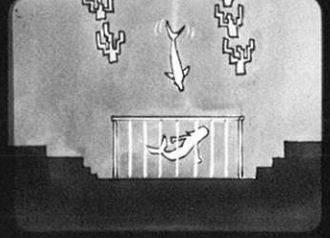
MERMAID (VO): THEN YOU MUST BRING THE TRIDENT TO THE DOLPHIN...



MERMAID (VO): ...AND DIVE DOWN, DOWN...



MERMAID (VO): ... (WATCH OUT FOR THE OCTOPUS!) ...



MERMAID (VO): UNTIL YOU REACH ME AT THE BOTTOM AND UNLOCK THE CAGE.



MERMAID: IF YOU'VE ALWAYS WANTED TO FLY LIKE A BIRD, AND SWIM LIKE A DOLPHIN, GET FATHOM...



MERMAID (VO): ...BY IMAGIC...FOR YOUR ATARI 2600 AND INTELLIVISION SYSTEMS.



TITLE: Dealer Radio (:50)

IMAGIC VIDEO GAME "FATHOM"

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Like the old song says, "Fish gotta swim, birds gotta fly!" And now you get to do both when you play FATHOM, the great new video game from Imagic!

Start out as a seagull, searching the horizon for treasures. Grab speeding clouds and soar over a fiery volcano. Then, change into an enchanted dolphin and swim down, down, down---through seaweed and past deadly octopi, to the bottom of Neptune's kingdom, where there's a beautiful mermaid waiting to be rescued!

If you're ready for challenge that takes you up in the sky and down to the bottom of the sea in a totally new kind of action game, then you're ready for FATHOM. It's an epic adventure that'll give you hours of excitement!

It's from Imagic, the people who create the very best video game entertainment. FATHOM is here for your Atari system now, and it'll soon be available for Intellivision One and Two.

(DEALER TAG)



TITLE: Dealer Radio (:50)

IMAGIC VIDEO GAME "SOLAR STORM"

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Even if you've spent lots of time defending planets from space attackers, you don't know how exciting it can be....until the sun explodes in the middle of your cosmic battle!

That's SOLAR STORM, the action-packed new video game thriller--- from Imagic.

While you fight laser-shooting invaders, fragments start raining down from the Big Bang. There are flaming meteors, sun spots, and Sizzloids, which are so hot that just a few of them can set your world on fire!

Hit enough targets and the scene shifts to an orbiting gun platform and you fire at enemy spaceships. If you're good enough to score 5,000 points, Imagic will send you a free survivor's T-shirt!

Like all Imagic games, SOLAR STORM gets more action and fun out of your Atari system. Check it out: SOLAR STORM's the shoot-'em-up to end all shoot-'em-ups!

(DEALER TAG)



TITLE: Dealer Radio (:50)  
IMAGIC VIDEO GAME "MOONSWEEPER"

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Good news for you video game fans! Imagic has done it again, with MOON SWEEPER----the new action game with graphics that'll sweep you off your feet!

Pilot a rocket ship through space. Watch planets orbiting through the darkness. Head for one, where some human miners are marooned. Then fly low over the desolate surface. Hostile aliens drop missile modules right in your path! You've got to react fast to survive this rescue mission!

Meanwhile, radar tells you where to look for the miners, split seconds before you swoop over them. Pick 'em up, then hit the acceleration rings that launch you into space---and safety.

MOON SWEEPER. Now for your Atari---soon for Colecovision and Intellivision One and Two! From Imagic---where the best video games in our solar system are created!

(DEALER TAG)





ONLY **TARANTULA™** and **BEEZER™** and **NOVA BLAST™**

Coming in September, Imagic has four more base-clearing hits:  
**TARANTULA:** For Atari 2600. A fast-paced challenge sure to please all videogame fans.  
**BEEZER:** For Intellivision. Based on the popular arcade hit!  
**NOVA BLAST:** For Colecovision and Vic-20. One of the best space action games ever to hit the field.

You'll want to make sure you have Tarantula, Beezer and Nova Blast on your team to score the winning runs for your summer season.



**SPECIAL FREE CO-OP ADVERTISING DEAL!**

We know how important it is for a game to get heavy promotional support. That's why Imagic is backing each and every game with total programming. . . in fact, we'll pay you to help us support them too!

- \* You run an ad in the first month the game is available. Advertising Allowance.
- \* We'll match you and pay you to run the ad a **second** time.
- \* Your second ad will **not** be charged against your Co-op Allowance.
- \* Double the power of your advertising.
- \* See insert for complete details.

**YOU'RE GONNA HAVE A GREAT SEASON WITH IMAGIC'S WINNING LINE-UP OF GAMES!**

**IMAGIC'S GRAND SLAM FOR SUMMER!**

Announcing four new heavy hitters from Imagic.

**THE LINE UP**

- June SOLAR STORM
- July MOONSWEeper
- August FATHOM
- Sept. TARANTULA





Your planet is in danger of overheating! Move your photon blaster across the surface of the planet and fire at the superheated alien craft as they descend. They return your fire. Some even bounce off your solar shields. Too many collisions cause the shields to overheat — and explode! Avoid enemy fire and collisions and keep your solar shields from overheating — or your planet is doomed!

Survive a wave of alien assault and your view shifts to the orbital gun platform hovering above the planet. Enemy flagships cruise past. Pulverize them before they launch a fresh attack. Rotate the gun platform and fire! Destroy the flagships quickly and return to the planet surface to face an even tougher barrage of foreign foes.

## HALL OF FAME PROMOTION

Solar Storm is the ultimate in shoot-em-up action. We're challenging videogame fanatics to enter the Solar Storm Hall of Fame and win a \*FREE SOLAR STORM T-SHIRT\*. Players must get a high score of 5000 to make the team. To get a free T-shirt, players send Imagic a photograph of their high score along with the proof of purchase seal and in-pack coupon.

## HEAVY CONSUMER SUPPORT!

- \* Co-op TV Advertising Available in all Markets
- \* Spectacular Campaign in Popular Magazines; Sports Illustrated, National Lampoon, Boy's Life, Electronics Games, Electronic Fun and more!
- \* Free Co-op Advertising Allowance (described later)
- \* Eye-Catching Counter cards
- \* Ad Slicks
- \* Radio Scripts
- \* Posters

AVAILABLE FOR ATARI 2600 IN JUNE



# MAGIC SCORE BOARD

**NEXT AT BAT:  
MOONSWEEPER™  
WITH OUTSTANDING  
3D GRAPHICS.**



Miners are trapped on the surface of Jupiter's moons. You're their only hope! Maneuver your ship through outer space. Beware of asteroids hurling past you. Select a moon on which to land. Be careful. . . some moons are trickier to land on than others: a careless landing will lead to a crash!

Once on a moon, navigate your craft across the lunar surface. Towers loom up on the moonscape. Collide with one and you lose precious reserves. Pick up stranded miners as you sweep past them. Radar shows you where they lie. But look out! Alien jets scream down to the lunar surface! Destroy them or it's all over! Touch Acceleration Rings to pick up speed. Then take off for other, even more difficult, moons.



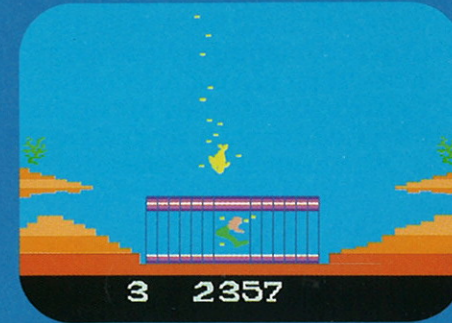
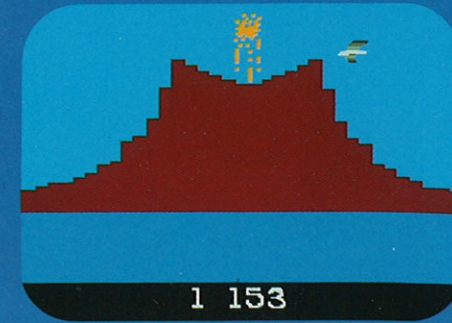
	FOR ATARI	FOR INTELLIVISION	FOR COLECOVISION	CONSUMER PROMOTION	MAGAZINE ADS	NETWORK TV	SPOT TV	COUNTERCARDS	FREE CO-OP
<b>SOLAR STORM</b>	★			★	★		★	★	★
<b>MOONSWEEPER</b>	★	★	★	★	★	★	★	★	★
<b>FATHOM</b>	★	★		★	★	★	★	★	★
<b>TARANTULA</b>	★			★	★	★	★	★	★

**CLEAN UP HIT!  
FATHOM  
UNIQUE  
MULTI-SCREEN  
ADVENTURE!**

You begin as an enchanted seagull. Flap its wings and fly over the seashore, looking for Neptune's Trident. Play tag with the clouds — touch them and they disappear. Be wary of blackbirds and watch out for the fiery erupting volcanos below. When all the clouds are gone, the seagull has the magical ability to turn into a dolphin! Find the Trident, then fly back out to sea.

Once at the water's surface, transform into a dolphin. Swim for the furthest reaches of the ocean floor, avoiding strands of seaweed and ominous octopi along the way. Find a seahorse and the dolphin can change back into a seagull.

Once at the bottom of the sea, you reach a mermaid who is trapped in a mystical cage. She'll be your guide into Neptune's Cave — and priceless treasures. But only if you hold the magical Trident to release her from the cage. The challenge increases as the obstacles in your path grow in number. Can you master Neptune's game?



**“MAJOR LEAGUE” TREATMENT:**  
**MOONSWEEPER GETS  
NATIONAL TV ADVERTISING**  
 On shows like:  
 Hill Street Blues  
 Cheers  
 Happy Days  
 Fame  
**LOCAL TV ADVERTISING  
IN MAJOR MARKETS**  
 On shows like:  
 MASH  
 Laverne & Shirley  
 Charlie's Angels  
 The Jeffersons

**AVAILABLE FOR:** ★ ATARI 2600 IN JULY  
 ★ INTELLIVISION IN OCTOBER  
 ★ COLECOVISION IN OCTOBER

**EXCITING PRINT ADS:**  
 In magazines like:  
 Sports Illustrated  
 Games Magazine  
 Electronic Games  
**FREE CO-OP  
ADVERTISING ALLOWANCE**  
**ATTENTION-GRABBING  
COUNTERCARDS**  
**AD SLICKS  
RADIO SCRIPTS  
POSTERS**

**FATHOM PROMOTIONAL PROGRAM  
HAS ALL BASES COVERED:**  
**NATIONAL TV ADVERTISING**  
 On shows like:  
 Monday Night Football  
 Knight Rider  
 Laverne & Shirley  
 A-Team  
**LOCAL TV ADVERTISING  
IN MAJOR MARKETS**  
 On shows like:  
 Three's Company  
 Happy Days Again  
 Barney Miller  
 All in the Family

**AVAILABLE FOR:** ★ ATARI 2600 IN AUGUST  
 ★ INTELLIVISION IN OCTOBER

**SENSATIONAL PRINT ADS:**  
 In magazines like:  
 People  
 Videogames  
 Electronic Fun  
**FREE CO-OP  
ADVERTISING ALLOWANCE**  
**GRIPPING COUNTERCARDS**  
**AD SLICKS  
RADIO SCRIPTS  
POSTERS**