



□ Ken Raston of the Rubber Stamp Company with his Atari ST.

## Just saving time!

**"SAVING time,"** is how Ken Raston of the Rubber Stamp Company sums up the advantages of using an Atari Mega ST desktop publishing system to help make the scores of rubber stamps he produces each week.

**"Previously, I had to get my typesetting done by an outside bureau and do laborious paste-up work before creating the finished bromides,"** he said.

The time-saving benefits of using the Atari system instead of conventional methods mean greater throughput.

Ken's installation comprises a Mega ST computer with 4Mb of main memory (Ram), a 30Mb hard-drive, a Hawk CP-14 400-DPI scanner and an Atari SLM 804 laser printer.

**"Company logos can be scanned into the computer and I add lettering, if necessary, using Calamus Outline software,"** said Ken.

**"Outline allows text to follow a curved path which is handy for producing company seals."**

The resulting laser-printed artwork is photographed to produce a negative which is fixed to a soft rubber sheet.

Exposure to ultraviolet light through the clear areas of the negative hardens parts of the rubber, leaving the softer unwanted portions of the sheet to be scrubbed away in a washout tray.

Finally, with further UV hardening, the finished stamp is mounted into its handle.

After investigating competing DTP systems (some costing around \$30,000), Ken opted for the Atari equipment for a total investment of less than \$12,000.

## Atari Talk