

# WITH THIS SIMPLE TOOL AND PLAIN ENGLISH



## YOU CAN CREATE MICROSOFTWARE.

Up to now, you had two choices. Either hire a programmer, which doesn't come cheap. Or go out and look for another "off the shelf" program, which will probably also fall short of your specific needs.

Or you can get CodeWriter.™ And put the power of programming at your fingertips.

### YOU DESIGN THE SCREEN. AND LET CODEWRITER DESIGN YOUR PROGRAM.

The only skill it takes to create customized information handling programs with CodeWriter is the skill to type the information you want on the screen—in plain English, exactly as you want it. The same as you would write it on paper.

That's because you don't have to write code. CodeWriter does that for you. It automatically guides you in the creation of your program—step by step, in plain English.

All the while, you'll have clear,

complete and easy-to-follow instructional documentation right at your side to guide you.

### CREATE YOUR PROGRAMS WITH CODEWRITER. RUN YOUR PROGRAMS WITHOUT IT.

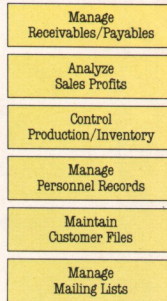
Now that you've designed the screen to your satisfaction, what do you do? Just sit back and watch.

In minutes, CodeWriter writes the program code, scrolls it, and saves it to your separate, stand alone disk.

Now your program's ready whenever you want it—to call up or enter data, search randomly or sequentially, or update information. The programs you create with CodeWriter will run bug-free the first time. And, of course, anytime you want, you can modify the program you've designed.

And because CodeWriter is not a conventional "database management system," once you've created your program you don't need CodeWriter to run it. You don't have to fumble around with connections or tie up additional disk drives.

Development of menus  
Form letters, memos, checks,  
invoices, statements, mail-  
ing labels, lists



*CodeWriter makes you a program designer instead of a frustrated program buyer. Because you design your own programs to do exactly what you want them to do—even handle numerical calculations.*

In other words, once you have CodeWriter, you have a way to make your computer handle information the way you want it handled. Your way. So you can put your computer to work more efficiently, more effectively.

### DOES THIS ALL SOUND UNBELIEVABLE?

If you're skeptical, we're not surprised. The idea of fingertip programming in mere minutes is a bit startling, we know. That's the whole genius of CodeWriter.

So we have a suggestion. Watch CodeWriter go to work. Right now. Ask your dealer to put CodeWriter through its paces, and demonstrate its varied applications. Take a good look at the clear, comprehensive documentation. Then sit down with CodeWriter and become a program designer yourself within the next few minutes.

It may be the only way we'll make you believe you can create your own microsoftware. DYNATECH MICROSOFTWARE, INC. 7847 N. Caldwell Ave., Niles, IL 60648

# CodeWriter™

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FUN STYLE STORES INC.		INVENTORY CONTROL DATA		STORE No. 12	
ITEM: STYLE 7211 LADIES V-NECK WOOL SWEATER—43					
SUPPLIER: ROYAL MANUFACTURING					
3850 BENSON BLVD					
WINSTON SALEM, N.C. 27102					
SALESMAN: FRANK REILLY 212-787-1590 DEL. 8 WKS					
COLOR	SIZE	FL STK.	SOLD	BAL INV.	
NAVY	S	12			
NAVY	M	24	19	5	
NAVY	L	12	12	0	
DK RED	S	12	9	3	
DK RED	M	24	10	14	
DK RED	L	12	10	2	
TOTAL		108	66	42	
ITEM COST	20.00	RETAIL SALE	44.00	G. M.	24.00
TOTAL SOLD FULL	48	2112.00		1150.00	54.5
TOTAL SOLD—25%	10	440.00		110.00	23.3
TOTAL SOLD—50%	8	352.00		16.00	9.0
TOTAL SOLD	66	2818.00		1276.00	48.6

### START MAKING YOUR COMPUTER DO WHAT YOU BOUGHT IT TO DO.

Your plain English commands are all that CodeWriter needs to go to work automatically coding programs you've designed for:

Print reports (properly formatted with dates, headings, page numbers)

Calculations between fields of data